

Winners 2026



Embargoed until Friday 12.05am - Festival of Media Global Awards

This year's Festival of Media Global Awards ceremony – hosted at the Business Design Centre in London on Thursday 11th June - saw Mediaplus Germany, Mindshare, Wavemaker India and Colgate India walk away with the programme's prestigious Grand Prix Awards.

Wavemaker India's *Colgate Oral Health Movement* campaign continued on for its success at the Festival of Media APAC Awards – earlier this year - by picking up three gold trophies, one silver, three bronzes and the Campaign of the Year Grand Prix, which helped Colgate India win the new Advertiser of the Year Grand Prix.

Mediaplus Germany also achieved impressive trophy success with five different campaigns for five different clients and collected five golds, three silvers and four bronze trophies in total, which helped the company take home the Agency of the Year Grand Prix, while Mindshare won Agency Network of the Year with 14 different campaigns picking up trophies for 13 different clients and a haul of seven golds, five silver and seven bronzes.

Once again, the work came from all corners of the globe and there was gold trophy success for countries ranging from Ecuador and Greece to New Zealand and Saudi Arabia. Campaigns winning multiple golds included HavasPlay France's *FireCatchers*; *Screen2Save* from Mediaplus Germany; Initiative Malaysia's *Suaraku*; *Export Ultra Cold Call Back Service* from Dentusy Aotearoa; PHD Germany's *#UnlockYourGreenFlag* and *Vaseline Verified* by Mindshare UK.

In terms of countries the top scoring - based on trophies won and shortlisted entries – Germany, India, UK, US and Australia dominated proceedings, while alongside Colgate India brands including McDonald's, Vaseline, Uber Eats, Nike, KFC. Tourism New Zealand, U Mobile and Sapeurs-Pompier de France achieved the most success.

Inclusive juries from around the world, which included clients from the likes of Hasbro, Coke, Pernod Ricard, EA, Tiffany, Haloen, Nissan, Miele, Unilever and Sociatbank, were part of five different juries who debated, discussed, deliberated and awarded the trophies and set global industry benchmarks.

Leah Mellard, Awards Director, Festival of Media said: "One of the most pleasing aspects of the awards process is seeing how much the judges enjoy taking a day out of their busy schedules to learn, gain inspiration and a greater understanding of what is happening in media around the world. The awarding process gets harder every year as the standard of work continually increases. Once again the benchmark for excellence has been raised again."

The full list of winners can be found [here](#)

For questions related to marketing, please contact our Marketing Manager, Izzy Branson-Hammond on izzy.branson-hammond@festivalofmedia.com

For any advice on entering into Festival of Media's other programmes please contact the team on fomawards@festivalofmedia.com