

The Festival of Media Awards 2012 Jury

Chair of the Jury

Michael Donnelly, group director, worldwide interactive marketing, **The Coca-Cola Company**

Final Judges

Guy Abrahams, global head of communications planning, **ZenithOptimedia**

Chris Averill, founder and chief executive, **We Are London**

Suresh Balaji, global head of media and marketing innovation, **HSBC**

Mike Barratt, **EVP**, North America head of strategy, **UM**

Chris Botha, group managing director, **The MediaShop**

Julie Chan, director, international media, **Pfizer Consumer Healthcare**

Cheuk Chiang, chief executive APAC, **PHD**

Nihar Das, regional managing director APAC, **MediaCom**

Brian Elliott, chief executive, **Amsterdam Worldwide**

Monica Gadsby, regional chief executive Latin America, **Starcom MediaVest Group**

Bernhard Glock, senior vice-president, **Medialink LLC**

Jakob Kalkar, group media and digital director, **Carlsberg Breweries**

Gerhard Louw, senior manager, international media management, **Deutsche Telekom**

Mike Mathieson, founder and chief executive, **Cake**

Nadine McHugh, vice-president global integrated media communications, **Colgate-Palmolive**

Nikki Mendonça, president EMEA, **OMD**

Kerstin Millar, partner, strategy, **Mindshare**

Vishnu Mohan, chief executive APAC, **MPG**

Anna Pradzynska, marketing director, **LEGO**

Thorsten Schulz, chief executive Germany, **Initiative**

Martin Sir, head of media Europe, **Innocean**

Nick Vale, global planning director, **Maxus**

Melanie Varley, chief strategy officer, **MEC**

Shortlisting Judges

- Jeremy Angelis**, brand strategy and marketing partner, **2beknown**
- Chris Averill**, founder and chief executive, **We Are London**
- Nikolas Badminton**, director of digital strategy, **DDB Canada**
- Chris Botha**, group managing director, **The MediaShop**
- Laurent Broca**, executive vice-president, network and client development, **Havas**
- Kathleen Brookbanks**, president US, **OMD**
- Gordana Buccisano**, business director, **ZenithOptimedia**
- Ben Collins**, digital media director, EMEA, **Initiative**
- James Davies**, strategic development director, **Posterscope**
- Phil Dearson**, head of digital, **The Marketing Store**
- Amy DuPon**, SVP, head of strategic planning, **MPG**
- Lazar Dzamic**, planning director, **Kitcatt Nohr Digitas**
- Caroline Foster Kenny**, chief client officer, **MEC**
- Emma Fraser**, director, marketing communications, APAC, **Carlson**
- Mark Gent**, SVP, Media and Research, **20th Century Fox International**
- Scott Goodson**, chief executive and founder, **StrawberryFrog**
- Neil Hurman**, head of strategy, EMEA, **OMD**
- Jeff Hyams**, chief strategy officer, **MEC**
- Dan Izbicki**, lead strategic planner, **VCCP**
- Frederic Joseph**, worldwide chief digital officer, **Performics**
- Jakob Kalkar**, group media and digital director, **Carlsberg Breweries**
- Arda Kertmelioglu**, co-founder and vice-president, marketing, **Mobilera**
- Sarah Kramer**, president, client services, **Starcom MediaVest Group**
- Walter Litterscheidt**, chief executive officer Germany, **Carat**
- Gerhard Louw**, senior manager, international media management, **Deutsche Telekom**
- Peder Mittet**, chief executive officer, Norway, **Starcom**
- Aline Moda**, media director, Brazil, **JWT**
- Priti Murthy**, national director insights, India, **Maxus**
- Carlos Ospina**, general manager, Colombia, **Mindshare**
- Chris Pyne**, chief strategy office, **MediaCom**
- Nicolas Ramonde**, chief executive, Argentina, **Initiative**
- Ricardo Reis**, regional manager Havas Digital Latin America and chief executive Havas Media Brazil, **Havas**
- Kate Rowlinson**, new business and marketing director, EMEA, **MediaCom**

Marc Schader, global chief commercial officer, **MPG**

Scott Schwartz, global strategist, **UM**

Danuta Shasha, SVP, media services and sponsorships, **Fidelity Investments**

Chris Skinner, chief executive, Hong Kong, **UM**

Rupert Slade, head of international, **PHD**

Mark St Andrew, Editor, **Cream Global**

Chris Stephenson, strategy director, **PHD**

Kate Stephenson, president, global account management, **OMG**

Rob Watt, managing partner, **Razorfish**

Adam Wee, marketing director, APAC, **May Bank**

Alan Weetch, partner, Australia, **Mindshare**

Nick Wiggin, head of advertising, global, **Huawei**

Steve Williams, chief executive, UK, **OMD**



The Festival
of Media
Global 2012

AWARDS