

**Festival of Media Global 2011 Delegate List
(by company)**

Job Title	Company	Country
VP International Media	20th Century Fox	United States
Executive Vice President	4As	United States
Journalist	ADC Group	Italy
	AdGenesis	United States
General Manager	AdGent Digital	United Kingdom
CEO	AdGent Digital	United Kingdom
Board Member	Adledge	France
President & Founder	Adledge	France
Journalist	ADV Express	United Kingdom
CEO	Aegis Media	Belgium
Project Manager	Aegis Media	Italy
Global Director of Value	Aegis Media	United Kingdom
President and CEO	Aegis Media	Italy
Client Service Director	Aegis Media	United Kingdom
Director of Integrated Business	Aegis Media	United Kingdom
Vice President	Aegis Media	United Kingdom
Media Expert	Aegis Media Belgium	Belgium
Managing Director	Aegis Media Belgium	Belgium
Managing Director	Agellic MML	United Kingdom
Media & Promotions Manager	Alicorp S.A.A.	Peru
CEO, Amadeus and Angels Seed Fund	Amadeus Capital Partners	United Kingdom
Head of Europe	AOL	United Kingdom
Sales Strategy Director	AOL UK	United Kingdom
Senior Director, Marketing Excellence	Arla Foods	Denmark
SVP Brand Marketing & Advertising	AT&T	United States
Author	Author	United States
Marketing Sub Manager	Ballerina Laboratory	Chile
Manager	Bank Central Asia	Indonesia
Manager	Bank Central Asia	Indonesia
Chief of Public Relation	Bank Central Asia	Indonesia
Vicepresidente de Medios	Bavaria- SabMiller	Colombia
VP International Ad Sales Digital	BBC Advertising	United Kingdom
EVP & General Manager Global Ad Sales	BBC Advertising	United Kingdom
SVP Advertising Sales	BBC Advertising	United Kingdom
Regional Director, London	BBC Advertising	United Kingdom
Account Manager	BBC Advertising	United Kingdom
Cross Business Marketing Manager	BBC Worldwide	United Kingdom
Client Service Director	BBDO Indonesia	Indonesia
CEO	BBDO Indonesia	Indonesia
Senior Manager Global Media Planning	Beiersdorf AG	Germany
Director	Bennett Coleman & Company Ltd	India
Regional Director	Bloomberg: LP	France
Director of Marketing & Communications	Brand Marketing & Communications Strategist	United Arab Emirates

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Editor in Chief	Briefing Magazine	Brazil
Executive Secretary	Bulgarian Association of Advertisers	Bulgaria
Content Producer FOMLA	C Squared	United Kingdom
Awards Manager	C Squared	United Kingdom
Advertising Sales Manager	M&M	United Kingdom
Delegate Sales Executive	C Squared	United Kingdom
Event Assistant	C Squared	United Kingdom
Director	C Squared	United Kingdom
Content Strategy Director	C Squared	United Kingdom
Marketing Director	C Squared	United Kingdom
CEO	C Squared	United Kingdom
Marketing Manager	M&M	United Kingdom
Event Director	C Squared	United Kingdom
Event Manager	C Squared	United Kingdom
Event Operations Manager	C Squared	United Kingdom
Director, Sponsorship and Partnerships	C Squared	United Kingdom
Event Director	C Squared	United Kingdom
Chairman	C Squared	United Kingdom
Digital Content Curator	C Squared	United Kingdom
MD	C Squared	United Kingdom
Sponsorship & Partnership Manager	C Squared	United Kingdom
Marketing Assistant	C Squared	United Kingdom
New Business Development Manager	M&M	United Kingdom
Financial Controller	C Squared	United Kingdom
Director	WITH PR	United Kingdom
Mexico Carat Digital Director	Carat Digital	Mexico
Group Media Director	Carlsberg Breweries	Denmark
Sales Manager	CHV	Chile
Head of Brand & Advertising	Cisco	United Kingdom
Interactive Development Director	CNN	United Kingdom
SVP Advertising Sales Research	CNN International	France
Media Manager	Coca - Cola Poland Services	Poland
Media Manager	Coca Cola Company	Turkey
Interactive Marketing Manager	Coca Cola Company	Turkey
Director Media and Communications	Colgate Palmolive	Switzerland
Managing Director, UK & France	Compete - Kantar Media	United Kingdom
Director, Business Development	Compete - Kantar Media	United Kingdom
SVP, MD Europe	comScore Europe Ltd	United Kingdom
Marketing Sub Manager	Consortio	Chile
Marketing Director	Coty Prestige Travel Retail and Export Americas	United States
Global Media Dir.	CPW	Switzerland
Commercial Manager	Cream	United Kingdom
Head of Marketing	Cream	United Kingdom
Editor	Cream	United Kingdom
Director	Creamer and Lloyd	United Kingdom
Producer	Creamer and Lloyd	United Kingdom
Producer	Creamer and Lloyd	United Kingdom
Managing Director	Cristal Festival SA	France
CEO	CTT Corporation	United States

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Journalist	DailyDOOH	United Kingdom
Media Manager International	Daimler AG	Germany
Senior Manager Media Management Mercedes-Benz Cars	Daimler AG	Germany
Media Director	Danone Group	Italy
Co-founder and Chief Revenue Officer	DataXu	United States
Presidente, Chief Executive Officer	DDB Brasil	Brazil
Executive Director Global CSMB Marcom Operation	Dell	Denmark
Manager, Global Media Procurement	Dell Inc.	United States
-	Deutsche Telekom AG	Germany
International Media Manager	Deutsche Telekom AG	Germany
President, North America	Digitas	United States
Manager	Discover	United States
Ad Sales Director	Discovery CEEMEA	Romania
Head of EMEA & UK Inventory Management	Discovery Communications Europe	United Kingdom
SVP Commercial Development EMEA	Discovery Communications Europe	United Kingdom
Director International Ad Sales, Commercial Development EMEA	Discovery Communications Europe	United Kingdom
Client Services Director CEEMEA	Discovery Communications Europe	United Kingdom
Manager	Discovery LatAm	United States
Director Foot Print Marketing	Discovery LatAm	United States
Manager	Discovery LatAm	United States
Manager	Discovery LatAm	United States
VP Ad Sales	Discovery Networks	Brazil
	Discovery Networks	United States
Country Manager CE	Discovery Networks Central Europe	Poland
Director, Client Relations	Donovan Data Systems	United States
President - DDS Digital	Donovan Data Systems Ltd	United Kingdom
Media Business Director - UK & Ireland	Donovan Data Systems Ltd	United Kingdom
Consultant	DWA	United Kingdom
Chairman	EACA	United Kingdom
CMO	Eagle Eye Solutions	Germany
Head of Display Advertising	eBay UK	United Kingdom
International Practice Leader, Digital	Ebiquity	United Kingdom
International Practice Leader	Ebiquity	United Kingdom
Head of Marketing	Ebiquity	United Kingdom
Managing Director, Business Development	Ebiquity	United Kingdom
Director – International Sales	Ebiquity	United Kingdom
CEO Ebiquity Germany	Ebiquity Germany	United Kingdom
Senior Director	Echo Research	United Kingdom
International Ad Sales Manager	Editora Abril	Brazil
Director	Editora Meio & Mensagem	Brazil
TV director + Deputy Secretary General	egta	Belgium
European Manager	Electronic Arts	United Kingdom
Senior Director MarkComms and Media	Emirates Integrated Telecommunications Company(Du	United Arab Emirates
Marketing Manager	Entel	Chile
Chief Digital Officer	EPIX	United States
Global Advertising Business Growth Manager	Ericsson	United Kingdom
Group Director Advertising & Sponsorship Sales	ESPN EMEA	United Kingdom

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Sales	ESPN EMEA	United Kingdom
Head of Marketing Department	Eurobank EFG Bulgaria AD	Bulgaria
Account Director	Euronews	United Kingdom
Corporate Marketing Manager	Euronews	France
Communications	euronews	France
Commercial & Marketing Director	Euronews	France
Creative solutions Manager	Euronews	France
Head of Research and Marketing Sales and distribution	Euronews	France
International account Manager	Euronews	France
International sales director	Euronews	France
Agent Network Sales Manager	Euronews	France
Head of Digital Sales	euronews	United Kingdom
Account Director	Eurosport	United Kingdom
Account Director	Eurosport	United Kingdom
Sales Manager	Eurosport	Switzerland
Key Accounts Director	Eurosport	Switzerland
Internet Advertising	F.biz	Brazil
VP, APAC, LATAM & Emerging Mkts	Facebook	United States
Vice President, Global Direct Sales	Facebook	United States
Vice President, EMEA	Facebook	United Kingdom
Head of International Partnerships	Facebook	United Kingdom
Head of UK Agency Sales	Financial Times	United Kingdom
Director of Financial Times Switzerland	Financial Times	United Kingdom
Sales Director Continental Europe	Financial Times	United Kingdom
Agency Sales Group Head	Financial Times	United Kingdom
Online group Head - CEMEA	Financial Times	United Kingdom
Financial Agencies Group Head	Financial Times	United Kingdom
Chief Marketing Officer, FIC & Nat Geo	Fox International Channels	United States
VP Ad Sales	Fox International Channels	United States
Account Manager Europe	Fox International Channels	United Kingdom
Sales Director	Fox International Channels	Turkey
Director Corporate Communications	Fox International Channels	United Kingdom
Managing Director, Dot Fox Networks	Fox International Channels	United Kingdom
Account Director Europe	Fox International Channels	United Kingdom
Events & Merchandising Manager	Fox International Channels	United Kingdom
Consultant - Special Projects (Star)	Fox International Channels (Star)	United Kingdom
SVP Commercial Sales Europe	Fox International Channels, Europe	United Kingdom
Vice President Europe	Fox International Channels, Europe	United Kingdom
Senior Account Manager Europe	Fox International Channels, Europe	United Kingdom
Senior Account Director Europe	Fox International Channels, Europe	United Kingdom
SVP, Pan Regional Sales Latin America	Fox International Channels, Latin America	United States
EVP & Managing Director Latin America	Fox International Channels, Latin America	United States
VP Digital Media	Fox International Channels, Spain	Spain
MD FIC Spain - Senior Vice President	Fox International Channels, Spain	Spain
Sales Manager	Fox Networks FIC	United Kingdom
New Media	France Telecom	France
International Managing Director	France Télévisions Publicité	France
International Advertising Director	France Télévisions Publicité	France
CEO	GABA International	Switzerland

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Senior Vice President	Garanti Bank	Turkey
Product Manager, Display Advertising	Google	United States
Global Agency Business Leader	Google	United Kingdom
Global Head of Display	Google	United States
Director, Global Agency Relations	Google	United Kingdom
Head of Media Solutions	Google	Germany
Managing Director, Agency Operations, NACE	Google	United Kingdom
Global Agency Business Manager	Google	United Kingdom
VP, Display Advertising Products	Google	United States
CPG Global Accounts	Google	France
Communications Manager	Google	United Kingdom
Global Agency Business Manager	Google	United Kingdom
Global Agency Business leader	Google	United Kingdom
Managing Director	Goviral	United Kingdom
CEO	Goviral	United Kingdom
Social Entrepreneur	Green White Green Ambassadors	Nigeria
VP Latin America	Grooveshark	United States
Sr. Director for Mobile Advertising	GSM Association	United States
CEO	Hamal Signature	Belgium
SVP Catalyst Global	Havas Media	Spain
COO	Havas Media	Belgium
CEO	Havas Media International Miami	United States
Media Planning and Control Manager	Heineken Russia	Russian Federation
Global Category Leader AgenciesMediaRes.	Heineken UK	United Kingdom
Media & Market research benelux	Henkel Belgium	Belgium
Regional Media buying and Operations Head	Hindustan Unilever Ltd	India
Journalist	HotNews.ro	Romania
Director, Corporate Communications	IAC	United States
Regional Director Business Development	IBOPE	United States
	IG Internet Group	Brazil
	IG Internet Group	Brazil
	IG Internet Group	Brazil
	IG Internet Group	Brazil
	IG Internet Group	Brazil
	IG Internet Group	Brazil
	IG Internet Group	Brazil
Managing Partner	Ikon	Australia
Strategy Director	Ikon Communications	Australia
Digital Director	Ikon Communications	Australia
Managing Director	Imagine	United Arab Emirates
CEO	Imagine	United Arab Emirates
Print Director	IMS	United States
CEO	IMS	United States
Media Manager	Indesit Company	Italy
Founder and CEO	Infinita Inc.	Japan
Head of Direct	Initiative	United Kingdom
Director of Worldwide Communications	Initiative	United Kingdom
Director Digital Initiative Mexico	Initiative	Mexico
CEO	Initiative	Belgium
Worldwide Business Development Director	Initiative	United Kingdom

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EVP, Director of Communication Planning Worldwide	Initiative	Canada
Brand Management & Marketing Communication Director	Initiative	Thailand
Worldwide Client Director	Initiative	United States
Managing Director Worldwide	Initiative	United States
Managing Director	Initiative Limited	Thailand
Strategy Director	Initiative Media	South Africa
Media Strategist : SAB	Initiative Media South Africa	South Africa
CEO & Co-Founder	Innerscope Research	United States
Group Media Director	Innocean Worldwide	South Korea
Journalist	Interactiva	United Kingdom
CEO	Ipsos OTX	United States
President, Ipsos OTX MediaCT	Ipsos OTX MediaCT	United States
Director of Media & Advertising	ISBA	United Kingdom
	Isobar	United States
Manager	Isobar	United States
Managing Director	Isobar Switzerland	Switzerland
MM	J&J	Germany
Managing Director	JCDecaux	United Kingdom
Managing Director - JCDecaux Airport	JCDecaux	United Kingdom
Managing Director	JCDecaux OneWorld	United Kingdom
founder	juliethompsoninc	United States
CEO	JWT	France
CEO	JYP Entertainment	United States
Chairman / Artist	JYP Entertainment	United States
Director, International Developments	Kantar Media	United Kingdom
International Coordination Manager	Kantar Media	France
International Marketing and Communications Director	Kantar Media	France
COO Europe	Kantar Media Intelligence	United Kingdom
European Media Planner	Kelloggs	Ireland
Director Media & Marketing Operations, EMEA	Kelloggs	Ireland
Gerente de Marketing KIA	Kia Chile	Chile
Global Director of Marketing Communications	Kimberly Clark	United Kingdom
Marketing Communication & Services Director	Kompania Piwowarska S.A.	Poland
European Media Director	Kraft Foods Europe GmbH	Switzerland
Area Media Manager Italy-Iberia - Greece	Kraft Foods Italia Services S.r.l.	Italy
President	LAMAC	United States
Head of International Partnerships	Last.fm	United Kingdom
Regional Director	LATCOM LLC	United States
Operational Manager	LATCOM LLC	United States
Chief Creative Officer	LBi	United Kingdom
Director of Media Management	LEGO	United Kingdom
Group Managing Director	Lighthouse Independent Media Pte Ltd	Singapore
President & Chief Operating Officer	Lintas Media Group	India
President – OOH Events & Sports	Lintas Media Group	India
Vice President	Lintas Media Group	India
Development Executive	LiquidThread	United States
Reporter	M&M	United Kingdom
Features Editor	M&M	United Kingdom

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Regional Sales Consultant	M&M	United Kingdom
Deputy General Manager on planning	MA Ukraine	Ukraine
President and CRO	Machinima, Inc.	United States
UK Brand Partnerships Manager	Machinima, Inc.	United Kingdom
Promotion Coordinator	Maistra Hotels & Resorts	Croatia
Marketing Manager	Maistra Hotels & Resorts	Croatia
Chairman	MarketingQED	United Kingdom
Director	marketingQED CEE	Austria
Managing Partner	marketingQED CEE	Austria
Director	marketingQED CEE	Austria
Director	marketingQED CEE	Austria
Director	marketingQED Limited	United Kingdom
Director, Marketing and Communications	Markkinointi-instituutti	Finland
Managing Partner	MARS Media Services	United Arab Emirates
Founder	Maverick Planet	United Kingdom
Chief Strategy Officer WW, Global Director of Intellectual Property	McCann Erickson	United Kingdom
Managing Director	MEC	Poland
Senior Account Manager	MEC	Switzerland
Managing Director, MEC Access EMEA	MEC	United Kingdom
Managing Director	MEC	Belgium
Head of Global Solutions	MEC	Switzerland
CEO CEE	MEC	Poland
Account Director	MEC GmbH	Germany
Account Director	MEC GmbH	Germany
Client Services Director	Media Contacts	Mexico
Clients Service Director	Media Contacts	Mexico
Managing Partner	Media Investment	Romania
President	Media Investment	Romania
Chairman & CEO	MediaLink LLC	United States
Senior Media Group Head (Outdoor)	Media Perspectives Ltd	Nigeria
General Director	Media Planning Group	Mexico
Global Client Director	MediaCom	Denmark
Worldwide Chairman & CEO	MediaCom	United Kingdom
CEO Switzerland	Mediacom	Switzerland
Unit Director	MediaCom	Germany
Head of MediaCom Beyond Advertising EMEA	MediaCom	United Kingdom
Global Media Director	Mediacom	Denmark
CEO Latin America	MediaCom	United States
Senior Global Media Manager	MediaCom	United Kingdom
Senior Vice President	MediaCorp Pte Ltd	Singapore
Chief Commercial Officer	MediaCorp Pte Ltd	Singapore
Business Unit Director	Mediaedge:cia Slovak Republic s.r.o.	Slovakia
President & COO	MediaLink LLC	United States
Advertising Sales Director	Medialogue	Belgium
Advertising Sales Manager	Medialogue	Belgium
Manager Community Activation	Medialogue	Belgium
Regional Director - AUT, GER, SWZ	MediaMind	Germany
Dir. Sales France	MediaMind	France
VP Strategic Business Development	MediaMind	United States

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VP-Sales EMEA	MediaMind	United Kingdom
Director of Business Development	MediaMind	United Kingdom
co-CEO	Mediaquest Corp.	United Arab Emirates
Media Manager	MediaVest	United Arab Emirates
CEO	MediaVest	United States
Managing Director	Mediology	South Africa
Director, Global Agencies	Microsoft	United States
Vice President EMEA, Microsoft Advertising	Microsoft	France
VP - Global Agencies & Accounts	Microsoft	United States
Global Marketing Manager	Microsoft	United States
Director, Global Accounts	Microsoft	United States
Global Agency Director	Microsoft	France
EMEA Agency Director	Microsoft	United Kingdom
Global Agency Director	Microsoft	United States
Director, Global Agencies	Microsoft	United States
Senior Director, Global Creative Solutions	Microsoft Advertising	United Kingdom
EMEA Multinational Agency Sales Manager	Microsoft Advertising	United Kingdom
Head of Strategy and Planning - Global Agencies	Microsoft Advertising	United Kingdom
PR Lead EMEA	Microsoft Advertising	Germany
EMEA Partner Engagement Lead	Microsoft Advertising	United Kingdom
Global Accounts Director	Microsoft Advertising	United Kingdom
Director Media	MillerCoors LLC	United States
Director	Mindshare	United Kingdom
General Manager	Mindshare	Belgium
Partner	Mindshare	United Kingdom
Director	Mindshare	United Kingdom
Partner	Mindshare	United Kingdom
Director	Mindshare	United Kingdom
Partner	Mindshare	United Kingdom
Director	Mindshare	United Kingdom
Director	Mindshare	United Kingdom
Director	Mindshare	United Kingdom
Global Digital Leader EMEA	MindShare	United Kingdom
Director	Mindshare	United Kingdom
Partner	Mindshare	United Kingdom
Director	Mindshare	United Kingdom
Interactive Director	Mindshare	Mexico
Director	Mindshare	United Kingdom
Global CEO	Mindshare	United Kingdom
Partner	Mindshare	United Kingdom
Partner	Mindshare	United Kingdom
Partner	Mindshare	United Kingdom
Partner	Mindshare	United Kingdom
Partner	Mindshare	United Kingdom
Digital Global Leader	Mindshare	United States
Partner	Mindshare	United Kingdom
Partner	Mindshare	United Kingdom
Director	Mindshare	United Kingdom
Director	Mindshare	United Kingdom
Partner	Mindshare	United Kingdom

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CEO	Mindshare Spa	Italy
Founder	ML4D Ltd	United Kingdom
Board Member	Modiv Media	United States
Head of Marketing Effectiveness	MORE TH>N	United Kingdom
CEO	Moxie	United States
SVP Operating Director MPG	MPG	United States
CES Director	MPG	Mexico
EVP Group Account Director	MPG	United States
GLOBAL CEO	MPG	United States
Account Director	MPG	Mexico
Account Director	MPG	Mexico
SVP, Global Business Development Director	MPG	Spain
SVP Global Network Development	MPG	United States
Chief Operating Officer	MPG	United States
Global Chief Commercial Officer	MPG	Spain
Account Director	MPG	Mexico
Corporate Develop Senior Manager	MPG	Spain
Strategic Planning Director	MPG	Spain
Director Digital Strategy	MTV	United Kingdom
Account Director	MTV Networks Europe	United Kingdom
Competitive Intelligence Director	Myllykoski Sales GmbH	Germany
Director	Neo Advertising	Switzerland
CEO	Neo Media Group	Switzerland
Head of Global Media Communications	Nestle	Switzerland
Media Manager	Nestle Bulgaria	Bulgaria
Global Head of Digital & Social Media	Nestle SA	Switzerland
e-Communication and Social Media Manager	Nestle SA	Switzerland
CEO	Networked Insights	United States
Country Supervisor	New Age Media	Poland
Sales Director	New Age Media Romania	Romania
Features Editor	New Media Age	United Kingdom
Chief Digital Officer	News Corporation	United States
CEO / Creative Director	Novabrand	France
Global Director, Communications Planning and Media Operations	Novartis Consumer Health	Switzerland
Media Consultant	OLMC	Brazil
CEO OMD Worldwide	OMD	United States
CEO-Director	OMD	Belgium
Client Service Director	OMD	Chile
US Director Ignition Factory	OMD	United States
Business Development Director EMEA	OMD	United Kingdom
President OMD EMEA	OMD	United Kingdom
Chief Executive	OMD	United Kingdom
CEO	OMD Chile	Chile
Managing Director	OMD UAE	United Arab Emirates
Ignition Director	OMD UAE	United Arab Emirates
Chief Executive Officer EMEA	Omnicom Media Group	United Kingdom
Intergration Director, Asia Pacific	Omnicom Media Group Asia Pte Ltd	Singapore
Business Development Director	Omnicom Media Group MENA	United Arab Emirates
Client Service Supervisor	OmnicomMediaGroup	Chile

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Executive Chairman	Onalytica	United Kingdom
President	Ootem	United States
Marketing Director	Ootem Advertising	United States
CEO	Optimedia US	United States
	Orange Advertising Network	United Kingdom
	Orange Advertising Network	United Kingdom
International Marketing Director	Orange Advertising Network	France
Business Development Manager	Orange Advertising Network	France
Director of Marketing & Business Development	Orange Advertising Network	United States
	Orange Advertising Network	France
SR. VP Ad Sales	Orange Advertising Network	United States
Global Sales Director	Orange Advertising Network	United Kingdom
Group Business Development Manager	Orange Advertising Network	France
Gerente Comercial	Orange Advertising Network	Mexico
CEO	P1 Pte Ltd	Singapore
Media Manager	PepsiCo MEA	United Arab Emirates
Director at Performics	Performics	United Kingdom
Manager, Promotions Management	PETRONAS	Malaysia
Worldwide CEO	PHD	United Kingdom
PHD CEO China	PHD	China
Worldwide Planning & Strategy Director	PHD	United Kingdom
Senior Media Manager	Philips	United States
Global Head of Media	Philips	Netherlands
Media Manager	Philips	Brazil
Media Manager	Philips	Russia
Global Media Manager	Philips	Netherlands
General Manager - Media	Philips	India
Country Media Manager	Philips	China
Senior Manager, Media & Communication	Philips Consumer Lifestyle	France
Media @ Campaign Manager	Philips Consumer Lifestyle Benelux	Netherlands
Media Manager	Philips Gmbh	Germany
Account Manager	PineLake Communications	Canada
Correspondent	Planman Media	India
Nordic Business Development Director	Posterscope	Denmark
Head of Posterscope	Posterscope Switzerland	Switzerland
Strategic Consultant	Posterscope Worldwide	United Kingdom
Insight Director	Posterscope Worldwide	United Kingdom
President	Posterscope Worldwide	United Kingdom
Creative Director	Prime	Sweden
Key Account Manager	Prime PR	Sweden
General Secretary & Co-founder	Privowny	France
Founder	Privowny	France
Associate Director Media Western Europe	Procter&Gamble	Austria
Investment Specialist	Proexport Colombia	United Kingdom
Managing Director	PSI Advertising	United Kingdom
Media Director	PT Unilever Indonesia Tbk	Indonesia
Strategy Director	Publicis Groupe Media Eurasia LLC	Russian Federation
Strategy Group Head	Publicis Groupe Media Eurasia LLC	Russian Federation
Leading Advisor	Publicis Groupe Media Eurasia LLC	Russian Federation
Head of the Department	Publicis Groupe Media Eurasia LLC	Russian Federation

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Managing Director	Pulsa TV Spain	Spain
Managing Partner	Quadrivium BV	Netherlands
Media Creativity Director	Quebecor Media	Canada
Owner	Related Group	Turkey
Senior Brand Manager	Renault	Belgium
Vice President Media & Digital Marketing	Research in Motion	Canada
Joint Head of Communications	Rolex SA	Switzerland
Media & Innovations Director	Saatchi & Saatchi	United Kingdom
Brand Marketing	SAB Ltd	South Africa
Marketing Strategy Manager	SABMiller	United Kingdom
Marketing Manager	SABMiller	United Kingdom
Vice President Marketing - Worthmore Brands	SABMiller India	India
Group Marketing Knowledge Manager	SABMiller plc	United Kingdom
Associate Marketing Director	SABMiller Poland	Poland
Global Brands Communications Director	SABMillerplc	United Kingdom
Managing Director	Sanoma Magazines	Belgium
Digital Media Director	Sanoma Magazines	Belgium
Commercial Director	Sanoma Magazines Belgium	Belgium
Advertising Marketing Manager	Sanoma Magazines Belgium	Belgium
CEO	Sanoma Magazines Belgium	Belgium
Journalist	Satelinet - B2B	United Kingdom
VP Sales	SAY Media	United States
UK, Managing Director	SAY Media	United Kingdom
Regional Media Director	SC Johnson	Switzerland
COO	SCROON	France
Managing Director	Selectwork Invest	Germany
Founder and CEO	ShareThis	United States
Global Media Manager	Shell	United Kingdom
VP Sales	Simulmedia	United States
Chief Product Officer	Simulmedia	United States
CMO	Simulmedia	United States
Head of Trading	Sky Media	United Kingdom
CMO	Skype	United Kingdom
Media Director	Slovak Telekom	Slovakia
Media Specialist	Slovak Telekom	Slovakia
CEO, U.S. Multicultural and Latin America	SMG	United States
Chief Revenue Officer	SocialVibe	United States
Managing Director, EMEA	SocialVibe	United Kingdom
Chief Executive Officer	SocialVibe	United States
Global Sales Director	Softonic International	Spain
Marketing Technician	Sonae Center Serviços II, SA	Portugal
Divisional Director, Media	Sony Europe	United Kingdom
Executive Director	Sony Pictures	Venezuela
VP, Global Advertising Sales	Sony Pictures Television	United States
Sales Director	Sony Pictures Television	United States
President of Network Sales	Sony Pictures Television	India
Vice President	Sony Pictures Television	Croatia
Ex Director, Networks Marketing Europe	Sony Pictures Television	United Kingdom
Senior Vice President, Marketing Europe	Sony Pictures Television	United Kingdom
Vice President, Ad Sales	Sony Pictures Television	Brazil

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Vice President, Ad Sales & Marketing	Sony Pictures Television	Singapore
Vice President Ad Sales	Sony Pictures Television	Mexico
Director of Ad Sales	Sony Pictures Television	Spain
Sr. Vice President, International Networks	Sony Pictures Television	United Kingdom
Vicepresident, Panregional Sales	Sony Pictures Television	United States
Ad Sales Director	Sony Pictures Television	Russia
Director Marketing & Sales Africa Channels	Sony Pictures Television	United Kingdom
Senior Vice President, Global Ad Sales & Digital Media	Sony Pictures Television	United States
Vice President	Sony Pictures Television	United Kingdom
Global Manager: Marketing & Advertising	South African Tourism	South Africa
COO	Space	Belgium
Managing Director Germany	Spil Games	Netherlands
Managing Director UK	Spil Games	Netherlands
Senior Ad Sales Axecutive	SPTI Networks Iberia	Spain
Sales Director	SPTI Networks Iberia	Spain
Reporter	Spy News	Nigeria
CEO	Starcom	United States
Media Manager	Starcom	United Arab Emirates
	Starcom	USA
CEO Vivaki	Starcom	Mexico
Media Director	Starcom	United States
Associate Director - International	Starcom	United Kingdom
Chief Strategy & Innovation Officer	Starcom	Netherlands
VP Regional Director	Starcom Latin America	United States
Global Investment Director	Starcom MediaVest	United Kingdom
Global Client Managing Director	Starcom MediaVest	United Kingdom
Global Client Services Director	Starcom Mediavest Group	United Kingdom
SVP, Director Global Corporate Communications	Starcom MediaVest Group	United States
Director Corporate Communications, Latin America & U.S. Multicultural	Starcom MediaVest Group	United States
Global CEO	Starcom MediaVest Group	United States
CEO UK	Starcom MediaVest Group	United Kingdom
Chief Executive Officer, SMG MENA	Starcom MediaVest Group	United Arab Emirates
Managing Director Starcom	Starcom MediaVest Group	United Kingdom
Chief Digital Officer	Starcom MediaVest Group	United Kingdom
Managing Director MediaVest	Starcom MediaVest Group	United Kingdom
SVP Marketing Communications	Starcom MediaVest Group	United States
President, Global Digital and Search	Starcom Mediavest Group	United States
CEO	Starcom MediaVest Group Australia	Australia
CEO	Starcom Norway	Norway
Media Buying Director	Starcom Romania	Romania
General Manager	Starcom Romania	Romania
Vice President, Development	Starcom Sp. z o.o.	Poland
Vice President, Media	Starcom Sp. z o.o.	Poland
Vice President, Trading	Starcom Sp. z o.o.	Poland
Associate Media Director	Starcom USA	United States
Journalist	Stratégies - B2B	United Kingdom
Head of Strategy	StrawberryFrog Amsterdam	Netherlands
CEO	Studio One Networks	United States
VP Marketing	Swatch SA	Switzerland

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Head of Media Planning and Social Marketing	Swatch SA	Switzerland
Manager	Talent	United States
Jefe de Medios	Telefonica S.A.	Spain
Head of Media and Sport	Templewood	United Kingdom
General Manager	Terra Networks	Chile
Head of Above the Line	Tesco Bank	United Kingdom
managing director	The BlogTV SpA	Italy
Group Director, Worldwide interactive Marketing	The Coca-Cola Company	United States
Digital Advertising Manager	The New York Times Global	United Kingdom
managing director	The New York Times Global	United Kingdom
Chairman	The Slate Group	United States
Business Development Director	The Wall Street Journal	United Kingdom
Consumer Marketing	The Wall Street Journal Europe	United Kingdom
Vice President, Head of Marketing Communications	The Walt Disney Company Ltd	United Kingdom
Strategic Sales Director	The Week	United Kingdom
Publisher, Time & Fortune EMEA	Time Magazines Europe Ltd	United Kingdom
Sales Director EMEA	Time Magazines Europe Ltd	United Kingdom
Senior Specialist ATL Communication	T-Mobile Czech Republic	Czech Republic
Communication Manager	T-Mobile Czech Republic	Czech Republic
CEO	Touché!phd	Canada
Head of Marketing & CRM	Toys R Us Asia - Toys Li Fung (Asia) Limited	Hong Kong
Vice President Ad Sales	Turner Broadcasting System	United States
Director Ad Sales & Marketing Latin America	Turner Broadcasting System	United States
Director	Twosap Holdings	Sierra Leone
Head of Global Strategy	UM	United States
Regional Managing Director - MENA	UM	United Arab Emirates
EVP, Experience Architect	UM	United States
Managing Director	UM	Belgium
Director, Global Media Innovation	Unilever	United Kingdom
Global Media Director	Unilever	Switzerland
Media Director	Unilever	Switzerland
Media Director	Unilever	France
VP Media Europe & CEE	Unilever	Switzerland
Head of Media Turkey	Unilever	Turkey
Nordic Media Director	Unilever	Sweden
Spain Media Manager	Unilever	Spain
Media Director	Unilever	Argentina
Media Director	Unilever	Australia
Director Plan & Manage Digital Marketing Services	Unilever	United States
Media Director	Unilever	Brazil
Vice President Media Americas	Unilever	United States
Media Director Russia	Unilever	Russian Federation
CCM Director Middle Americas	Unilever	Colombia
Media Director, North Africa Middle East	Unilever	United Arab Emirates
Director Digital Marketing Services	Unilever	United Kingdom
VP Global Media Innovation	Unilever	United Kingdom
Director Global Media Innovations- Foods	Unilever	United Kingdom
Global Media Director	Unilever	Italy
Director, Global Media Innovation	Unilever	United Kingdom

**Festival of Media Global 2011 Delegate List
(by company)**

Media Director Nordic	Unilever	Sweden
Media Director CEE	Unilever	Poland
CEO	Unilever	Belgium
Communication Channel Manager HU&Adria	Unilever	Hungary
Director, Global Media Innovation	Unilever	United Kingdom
Media Strategy and Operations Director	Unilever	United Kingdom
VP Media	Unilever Asia Pte Ltd	Singapore
Media Director	Unilever Benelux	Netherlands
SVP Global Media	Unilever de Argentina	Argentina
Media Director	Unilever Greater China	China
Media Manager	Unilever Greece	Greece
Media Director	Unilever Holding Deutschland GmbH	Germany
Media Director	Unilever Japan	Japan
HR Director	Unilever PLC	United Kingdom
CCM Director AMET SOUTH Region	Unilever SA and CA	South Africa
Global Media Innovation Director	Unilever Singapore	Singapore
Communication Channel Director	Unilever Thai Trading Ltd.	Thailand
Marketing Services Director	Unilever UK Limited	United Kingdom
Communication Channel Director	Unilever Vietnam	Viet Nam
Global Director of Research and Analytics	Universal McCann	United States
Managing Director	Universal McCann	Russia
Managing Partner - Head of ICS	Universal McCann	United Kingdom
Directora Nacional de Publicidad	Universidad Santo Tomás (UST)	Chile
Researcher	UPA	Italy
Creative Director	Vivaki	Norway
EVP, Director of Corporate Communications	VivaKi	United States
Chief Executive Officer	VivaKi	United States
Chairman	VivaKi	United Arab Emirates
Chairman	Vivaki	Argentina
Chief Financial Officer	VivaKi	United States
Vivaki County Chair	Vivaki & Solution Digitas	India
Country Chair	VivaKi Greater China	China
CEO	VivaKi Nerve Center	France
CEO	Vizeum	Italy
Global Brand Media Director	Vodafone Ireland Marketing Limited	Ireland
European Sales Manager	Washington Post Digital	United Kingdom
Vice President, Advertising Sales	Washington Post Digital	United States
Journalist	Werben & Verkaufen	Germany
Journalist	Werben & Verkaufen	United Kingdom
Managing Director	WFA	Belgium
SVP, General Manager	WildTangent Media	United States
Associate Publisher	WIRED Magazine	United Kingdom
Publisher	WIRED Magazine	United Kingdom
Account Executive	WITH PR	United Kingdom
Senior Account Manager	WITH PR	United Kingdom
Marketing Communications Director	WFA	Belgium
Global Media Director - Wrigley	Wrigley	Germany
Sales Development - Europe, Middle East and Africa	Yahoo!	United States
Senior Director, Product Management EMEA	Yahoo!	United States

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B2B Marketing Director, Europe	Yahoo!	United States
Sales Director	Yahoo!	United Kingdom
VP - Head of Partnerships Group - Europe	Yahoo!	Switzerland
Senior Director, Product Marketing EMEA	Yahoo!	United States
VP Finance	Yahoo!	United States
Director GST and Strategic Accounts	Yahoo!	United States
Senior Director, Direct Response EMEA	Yahoo!	United States
Marketing Manager	Yahoo!	United States
Regional Vice President- Global Initiatives	Yahoo!	United States
Head of Agency & Client Sales - GST Europe	Yahoo!	United States
Italy Commercial Director	Yahoo!	Italy
VP, Head of Sales EMEA	Yahoo!	United States
Head of B2B Communications, EMEA	Yahoo!	United States
SVP, Global B2B Marketing	Yahoo!	United States
Head of EMEA B2B Marketing	Yahoo!	United States
EU Communication Director	Yahoo!	United States
VP Marketing EMEA	Yahoo!	United States
Head of UK, B2B Marketing	Yahoo!	United States
MD & VP Sales, UK & Ireland	Yahoo!	United States
SVP & Managing Director EMEA	Yahoo!	United Kingdom
CEO Young & Rubicam Brands Geneva, SVP Y&R Europe, Middle East & Africa	Young & Rubicam Brands Geneva	Switzerland
Managing Partner	Zenith Media	Romania
Strategic Marketing Director	ZenithOptimedia	United Kingdom
Managing Director	ZenithOptimedia	Poland
Strategy Group Head	ZenithOptimedia	Russian Federation
Digital Director	ZenithOptimedia	United Kingdom
Trading Director	ZenithOptimedia	Poland
CEO	ZenithOptimedia	United States
Worldwide Chief Digital Officer	ZenithOptimedia	United Kingdom
Chief Executive - Worldwide	ZenithOptimedia	United Kingdom
Managing Partner	ZenithOptimedia	United Kingdom
Chairman	ZenithOptimedia	United Kingdom
CEO	Zooppa	United States